

LAST CHANCE TO REACH CYPRESS LANDING RESIDENTS VIA THE BUSINESS DIRECTORY IN 2026!

Cypress Landing is offering an 8-MONTH pro-rated opportunity to advertise in a SPECIAL INSERT in our new & improved Business Directory for those who missed the full-year deadline. The mid-year update will run 07/01/26 through 02/28/27.



The full-color Business Directory is distributed **digitally** to approximately 1,300+ Cypress Landing residents via CypressLandingNC.com, links in Escapades weekly e-newsletter, The Landing quarterly newsletter, new resident packs, and direct email. It reaches thousands more visitors via Cypress Landing Facebook and Instagram (147,000 combined annual views), NextDoor, and **print copies** at the Golf course, Marina, and HOA Office.

Ads with coupons, referral codes and QR codes are encouraged. Ad design is available for an additional fee.

2026 BUSINESS DIRECTORY MID-YEAR SPECIAL INSERT AD AGREEMENT

Size	8 Mo. Special Insert Rate
<input type="checkbox"/> Eighth page (3.75"W x 2.25"H)	\$127
<input type="checkbox"/> Quarter page (3.75"W x 4.75"H)	\$240
<input type="checkbox"/> Half page (7.75"W x 4.75"H)	\$430
<input type="checkbox"/> Full page (7.75"W x 9.75"H)	\$866
<input type="checkbox"/> Basic Ad Design - 1/8 or 1/4 page	\$30
<input type="checkbox"/> Basic Ad Design - 1/2 or full page	\$60

TOTAL: Ad Size + Design (optional)\$ _____

If advertiser is Cypress Landing resident-owned, state owner name: _____

Org. Name: _____
 Phone: _____
 Email: _____
 Mailing Address: _____
 City/State/Zip: _____
 Website URL or social media handle for hotlink in ad: _____

I hereby agree to purchase advertising in the **Cypress Landing Business Directory** to run **7/1/26** thru **3/1/27**:

Signed in agreement: _____
 Printed Name & Title: _____
 Date: _____

GUIDELINES

- No changes to artwork after submission or during the contract period.
- Ads with coupon codes and QR codes encouraged.
- Camera-ready ad artwork should be contracted ad size, full color, and jpg, pdf, gif, tif, or png format.
- Mid-year ad insert start date 7/1/2026.
- Ads for products and services only. No political or MLM ads accepted. We reserve the right to reject ads we deem inappropriate, irrelevant, or objectionable.
- See Business Directory here: <https://cypresslanding.com/business-directory/> or scan QR code



- **PAYMENT:** Make checks out to Cypress Landing HOA, 100 Marina Dr., Chocowinity, NC 27817
- **DEADLINE:** Ad Agreement, payment and artwork to be received no later than 5/15/26
- **CONTACT:** Please submit high-resolution (300 DPI or higher) camera-ready color artwork and signed agreement to Felicia (Fe) Randall: fereal365@outlook.com.
- **QUESTIONS:** Call: 252.414.1793