



President's Message

Linda Mallory, President, Cypress Landing HOA

It's been an eventful six months! Cypress Landing's HOA has seen some monumental changes to our structure and staffing.

First, Tomi Moody, who has served as our first and only Community Association Manager (CAM), retired early this year. She served our community with true grace and commitment for nearly 25 years. Soon after, Catherine de Villier also retired.

The board hired Daisy Angelino to be the new CAM. She brought a wealth of experience and knowledge, but, unfortunately, decided Cypress Landing was not a good fit for her. Before Daisy left, she hired Danielle Lantham to do the administrative work in the office and Christy Davenport-Everett as a temporary office manager.

We then had another three months of transition with Christy and Danielle managing all the HOA office support functions until a new CAM could be hired. I am deeply in their debt for all the hard work and dedication they showed during this tumultuous transition time. They both put in long hours and had to learn complex operational processes with little or no experience. I could not be prouder of the work they did and how well they managed under the most challenging circumstances.

Fortunately, the board was able to find and hire a new CAM. Jodi Gerhart started just a few short weeks ago and has demonstrated her skills and abilities almost from day one. She has already had an impact on the community.

Women's Club Cypress Landing

Crafters with a Purpose

By Joan Wood and Stephanie Perkins

It is almost the end of our 25-2026 season for WCCL's Crafters With a Purpose. Highlights this spring have been donations from our members and from the CL community. We received a generous donation of yarn from Lori Sirotek which members can use for in-home projects. A donation from Judy Rogers who donated 79 new beanie babies which will be going to the Maynard's Children's Hospital in Greenville. Each month we meet under the supervision of Joan Wood who creates a monthly project for donation to several local charities. We recently made magnet flower sprays for the Beaufort County Hospital for

new mothers in honor of Mother's Day. This year we started donating to the national Project Linus (projectlinus.org). They provide handmade blankets to children 0-18 in the United States who are seriously ill, traumatized, or otherwise in need. With chapters in every state, our blankets are distributed locally. The generosity of the folks here in Cypress Landing putting their skills to the benefit of those needing it is simply phenomenal. We greatly appreciate the crafters' abilities to create beautiful works of blankets, hats, shawls, and toys for donation to our local charities, hospitals and nursing homes.

She recommended, and the board agreed, that the office needed a permanent office manager, and Christy agreed to transition from her temporary role into that position full-time. That allows Danielle to focus on resident-facing responsibilities, while Christy manages the administrative operations. In turn, this enables Jodi to fully function as a CAM. She will attend committee meetings, provide guidance and support to the board and the community, serve as a primary contact for vendors and contractors, and help maintain the level of excellence we all expect.

During this time of transition, there will be changes to how the HOA office operates. Some will be small, and others more significant – but all will be done with the goal of improving the resident experience. One example will be the roll-out of the ManageHOA platform, which will allow residents to view a master calendar, schedule meeting spaces, and manage limited amenities like the storage lots and kayak racks by submitting documentation and requesting reservations online.

The ManageHOA platform is still being developed, and we hope to have a full roll out early this summer. In the meantime, we ask for your patience as our staff works to improve processes and procedures to better meet the community's needs.

Finally, I am deeply indebted to the HOA board for their support and wisdom during this transition. I would also like to express my sincerest appreciation to all the committee chairs and the incredible volunteers who contribute countless hours and resources to make living at Cypress Landing a truly enjoyable experience for everyone.

From The Ground Up

by Debbie Mitchell – Buildings and Grounds Committee

The B&G “Groundhog” Report: Emerging from the Burrow

Punxsutawney Phil poked his head out this February, saw his shadow, and immediately hurried back into his hole for six more weeks. I can’t say I blame him. It’s been a brutal winter, and if I’m being honest, our Buildings and Grounds (B&G) team has been taking style cues from Phil—only emerging on the “nice” days and scurrying back to the central heating when the wind chill hits “Arctic Tundra” levels. But now that we’ve turned the dial to defrost, let’s look at what the team has been up to during their brief ventures out of hibernation!

The Leaning Pillar of... Entrance #2?

One of the brick pillars at our second entrance decided to join the winter slumber by leaning over for a nap. B&G brought in the pros at RamJack to straighten it out, but apparently, that pillar really likes its snooze. After a brief period of standing tall and proud, it’s started to slump again. We’ve called the experts back to find out why this pillar refuses to stand at attention. Stay tuned for “As the Pillar Turns.”

Extreme Makeover: Garbage Edition

Over at the Marina, the garbage corral fencing had been looking more “haunted house” than “luxury community” of late. Our team worked their magic, swapping out the offending boards for shiny new ones and the trash area never looked so stylish!

Vent-ing Our Frustrations

While the sky was dropping snowflakes, the building vent at the fitness center was doing its own flaking—specifically, its paint. After a quick inspection, B&G realized the vent was beyond help. Instead of a boring replacement, the Board approved a fancy new Iris logo to

take its place. And for those of you actually sticking to your New Year’s resolutions: you might have noticed the entrance gate has a fresh coat of paint. No excuses for skipping out on your physical conditioning routine!

Water, Water Everywhere (Except the Plants)

Despite the snow bomb cyclone this winter, it’s been a rather dry season. B&G has been out with the water truck to silence the “I’m thirsty!” screams coming from our fall and winter plants. Sadly, some trees didn’t survive the frost and were removed.

On the bright side, we’re cracking down on fishing by “unauthorized neighbors.” Residents Only/No Fishing signs have been installed at the golf course ponds to remind non-residents that our fish are for local eyes only.

I Can See Clearly Now (The Crud is Gone)

I thought my vision was miraculously improving when I could suddenly read our CL street signs. Turns out, it wasn’t a medical miracle—it was just B&G with handheld sprayers. Our volunteers went on a community-wide “spray-and-slay” mission, relieving our signs of years of grime. I’m currently humming “I can see clearly now the gunk is gone...”

Tweets from the 13th Hole

I don’t know much about bluebirds, but apparently, they are very picky real estate moguls. B&G has installed a brand-new nesting box on Hole 13 and refreshed the digs on Hole 1. We expect a 5-star review on “Bird-BnB” shortly.



Key Success

The Great Key Exchange of 2026 for the storage lots went off without a hitch! B&G helped in administering this effort by spending four days playing gatekeeper, and we’re happy to report that everyone is officially locked in (or out).

On the Horizon

Once the “green dust” (pollen) settles, the team will dive into sink-hole repairs, storage lot regrading, and fixing the walkway to the Bay Club pool. They are also rebuilding the stone walls at the Bay Club entrance. Let’s hope those April showers bring flowers and not just more excuses for Phil to stay in his hole. See you out there!

Social Happenings

2026 Happy New Year! 12:02 am January 1, 2026 saw these party goers bringing in the New Year.



January 10, 2026 had a group of CL residents rockin' and rollin' to to PROBXDJ.



Superbowl Tailgate on February 8, 2026



Our Wine Club meets regularly, Brenda and Mark Berklund are subcommittee chairs.

Dinner with Friends is always a gastronomy of good food. Joni Caputo and Carol Kuhns led us off with happy birthdays and a good time game followed dinner. Dinner with Friends is scheduled every other month. The last one before we break for summer is scheduled for May 1st with the theme "MASH" from the TV show.

The Environmental Committee is sponsoring Earth Day on April 18th.

with The Social Committee will be participating by bringing CL residents a Farmers Market on the Bay Club upper lawn.

Memorial Day, May 25, 2026, we invite Veterans and spouses to the Bay Club for morning respite in their honor.

The Social Committee will be on summer break enjoying our newly renovated pools; however, we will meet periodically to prepare for the Dock of the Bay annual party in September.

We appreciate our volunteers. If you would like to lead this Committee through 2027-2028, please contact Stephanie Perkins.



Cypress Landing Singers



By **Maryln Saxman**

Did you know that Cypress Landing has its own group of accomplished singers? Have you ever come to the Bay Club on a Monday afternoon and heard familiar songs, often sung in harmony and to piano accompaniment, and were tempted to hum or sing along?

Well, the Cypress Landing Singers are always looking for more voices. The group is led by Pat Wheelock, an accomplished pianist and vocalist. Pat's vocation has been leading choirs and choruses of all ages, and the group rehearsals are always fun, and many times, educational.

The current repertoire of songs is an attempt to rediscover the long lost enjoyment of Community Singing. The song selections include well known Broadway, patriotic, and pop tunes. The program was presented recently as entertainment for a Friday night 'Dinner With Friends' event and was broadly acclaimed.

To expand the definition of 'Community', the group has visited rehabilitation centers and nursing homes in the Greenville area. The centers accepting our entertainment offer were Navion Assisted Living and MacGregor Downs Health Center.

Although our presence was there to entertain, the satisfaction was ours in watching the residents' faces. Suddenly, long lost tunes and lyrics were remembered, and our singing was accompanied by smiles of recognition, new voices, tapping toes, and clapping hands.

Even if you restrict your singing to the shower, consider coming out to share your talents. Contact Pat for any questions.

BOATS, TRAILERS, RVs, and MORE:

Why We Have Protective Covenants

Some communities are governed by what are known as CC&Rs, Covenants, Conditions, and Restrictions. Here in Cypress Landing, we are governed by what is called the Protective Covenants (PC). Basically, they both contain the same type of language and serve the same purpose. The purpose of our Protective Covenants is to protect, maintain, and enhance property values in our community.

Most of us, if not all, probably agree that most of the restrictions written in our covenants are reasonable and are glad that they exist. Who would want to live next door to an



occupied lot that lets the grass get a foot tall?

Some of the restrictions, however, are frequently ignored here in Cypress Landing, though not for an extensive period of time. Section 4.K states that "no boat, boat trailer, other trailer, camper, recreational vehicle, utility vehicle or truck (such truck being rated as a one ton truck or larger), shall be allowed to remain on any street right-of-way or on any lot.....". The association has specific areas designated for storing these vehicles.

We often see boats, trailers, and campers parked in home owner's driveways. The board recognizes the occasional need to have the vehicle at the owners' residence for doing maintenance work and, as such, allows an exception to the covenants for a couple of days to



accomplish the work that is needed.

Visitors looking at Cypress Landing as a future destination for residing have asked, when seeing a boat or other vehicle in a driveway, if this is allowed and if RVs are allowed in the driveway? They seem to be asking as if this is a concern to them, so thankfully, they are informed that the covenants do not allow this and that the HOA board permits it for a short period of time to do maintenance work.

We all need to do our part in maintaining the appearance and value of our community. We should all work together to abide by the terms of our protective covenants. Copies of our protective covenants and related documents can be found on the Cypress Landing website.

Chocowinitudes

Chapter 29

HOLIDAY SPIRITS AND SPIRIT(ED) ANIMALS

By Tom McCluskey

The holiday season officially arrived last month—not just when our neighborhoods and marina (and many residents) were aglow with holiday spirit(s) and light, not when Marabella’s was doing its briskest business, and not even when we all started pretending we enjoyed eggnog. No, the true marker of the season came recently when a raccoon broke into a Virginia ABC store, got drunk, and passed out in the bathroom. I am not making this up!

Yes, Macy’s has its Parade Santa, and we here at Cypress Landing have our famous “Elf on the Shelf” on Trent Lane—this was more like “Loaded Trash Panda on your Veranda.” Responding authorities, alerted by motion detectors and the ABC security cam, found the bourbon bandit passed out spread eagle on the bathroom floor, smelling like a distillery and clutching an empty bottle like a college freshman after their first fraternity mixer. And honestly—who among us tipplers hasn’t at some point needed to sleep off a regrettable holiday beverage choice? Especially if that beverage was eggnog, which I maintain was invented either as a medieval dare, or as a way to compel otherwise reasonable people into wearing ugly Christmas sweaters with blinking LEDs.

In a warning to never mix your liquors, this particular furry invader, after breaking in and falling through the dropped ceiling, consumed everything from rum to eggnog to peanut butter whiskey. Lacking prehensile thumbs, and apparently being desperate for a drink, he simply crashed the bottles off the shelves and then lapped up the spirits (and who hasn’t?) from the floor. Without access to Nacho Cheese Doritos or any other Frankenfoods not commonly available to pair with and soak up the alcohol stocked at your average ABC repository; he even-

tually made his way to the WC either to phone Ralph or lap up some much-needed toilet water. Before he could do either, he apparently faceplanted next to said commode where he was later rescued by the authorities, taken to rehab and eventually sentenced to 30 days of community service before being let go back into the wild.

While we may chuckle at our inebriated Virginian raccoon cousin, let us remember: Here in Choco-



winity, we may face even greater holiday hazards. Judging from the number of reported sightings on our roads and around our bird feeders this year, bears might just pose the bigger threat of breaking into our local retail stores. Like the one that raided the Bass Pro Shop, made a bee line to the live fish tank, ate all of them, and then ambled over to aisle 15, where he was discovered sleeping off his big meal when the store reopened the following morning. Again, I am not making this up. It was on the internet, so it must be true, right? Aisle 15, where the golf gear is sold is also where after his large meal said bear reportedly relieved himself of a large quantity of fresh scat deposited precisely upon a number 2 driver confirming the oft repeated adage that yes, a bear does \$#!+ in the woods.

Somewhere out in our woods, if any of our Chocowinity area raccoons are reading about their Virginia cousin’s liquor store escapade, I hope they have the good sense to learn from Rocky “Red Eye” Raccoon’s misfortune. And if they ever find themselves on the inside of an ABC store, and spot the eggnog on the shelf, they will remind themselves: “Absolutely not! I may be a trash panda with a drinking problem, but I still have standards.” Eggnog is the only beverage I know that has the texture of melted drywall and the flavor profile of sweetened, pale regret. Think yellow Pepto Bismol, but instead of curing stomach upset, it causes it. Yet every December, Americans wage a nationwide psychological operation to pretend it’s delicious. “It only tastes bad until you add bourbon,” my dad used to say. I remember thinking once I turned 40 and learned to like bourbon, that anything tastes good if you add enough bourbon to it—except cornflakes maybe—and once, after three weeks of temporary duty in Kazakhstan, even those.

So, as we remember and recover from this merry holiday season, remember to keep your holiday spirits high and your garbage cans locked. Keep an eye out for thirsty raccoons testing door handles, and bears evaluating your porch decorations in search of mini cordials like they’re judging a home-improvement show.

And please—if you absolutely must serve local wildlife liquor, do not offer either species any eggnog. It’s cruel and unusual punishment.

But if you must drink it yourself, that’s okay. Just be sure to wear an ugly Christmas sweater as medieval eggnog law and custom requires. Lastly, if you see either a raccoon or a bear wearing an ugly Christmas sweater, it may mean it’s time to lay off the eggnog altogether.

Yes, Attention, Lights Out, Please:

By: Joseph Fehrer

“There is symbolic as well as actual beauty in the migration of the birds, the ebb and flow of the tides, the folded bud ready for the spring. There is something infinitely healing in the repeated refrains of nature – the assurance that dawn comes after night, and spring after the winter.” –Rachel Carson

I was enjoying an unbelievable summer like evening in mid-March, sitting outside and watching a half dozen or so bats feeding overhead as day turned to dusk. Many songbird species were also present in the trees, shrubs and on the wing, judging by their chatter. Our community can be fairly dark sky friendly, until it isn't, when the street lights, security lights and driveway lights pop on, it seems all within a short time of one another. Such was the case on my warm March evening, when the lights came on, taking in the night sky and the life that inhabits that space was effectively over, drowned out by a sea of artificial light.

I started out to write an entirely different article for the spring edition but this experience persuaded me to do otherwise. Light pollution is not often thought about or garners big headlines such as an oil, chemical spill or some other indignity that nature suffers, but it's very real, and very deadly for songbirds, bats and some insect species, nocturnal moths specifically.

Nighttime light pollution can be a siren's song for migrating birds, but a very easy thing you can do to help is to turn off outdoor [and indoor] lighting when you don't need it, which



is probably most of the time. Spring [songbird] migration ramps up from mid-March through mid-May, while fall migration begins in mid-August and continues through the fall.

Many of the long-distance migratory birds that pass through our region do so at night and rely on the stars and moon for their navigation. If we lived in a “dark-sky” community the street lights would be more downward facing, where the light is needed, and other ambient lighting kept to a bare minimum. As nocturnal migrants, birds evolved over millennium to use the natural light in the night sky, not the artificial light that we produce and now pervades the modern night sky.

Unnecessary light pollution scattered across the landscape can disorient and throw off a birds internal compass, leading to exhaustion and death as it impedes their ability to navigate. There are many accounts of birds flying in circles for hours around bright light sources and literally falling to the ground ex-

hausted, or flying into windows as they're attracted to the light source. This unnatural attraction to artificial light can result in the depletion of precious fat reserves needed for long distance migration, which in turn weakens them and ultimately can result in death.

In multiple research studies, The Audubon Society has determined that “While lights can throw birds off their migration paths, bird fatalities are more directly caused by the amount of energy the birds waste flying around and calling out in confusion.”

The outcome is birds that are in the wrong place and the wrong time surrounded by a dangerous environment. While cities get most of the attention based on the sheer number of nighttime bird fatalities, rural and suburban areas are no less problematic. It's been estimated that in rural and suburban settings that nocturnal lighting results in upwards of 900 million bird deaths in North America alone.



Cypress Landing offers a great summer exercise program for those that enjoy working out in the fresh air and sunshine; like the value of exercising in a friendly, welcoming, and supportive environment; and appreciate and the benefits exercising in the water can offer. Conditions permitting, classes begin at on Memorial Day and run until the week after Labor Day.

Benefits of Water Exercise

Exercising in the water offers many benefits. The buoyancy of the water allows for full movement of the joints without the impact that would otherwise be felt on land.

- Water can be used to help build gentle resistance, thereby increasing the intensity of the workout without the risks of impact injuries.
- The working heart rate in water is lower than when training at a similar intensity on land allowing for more a more intense workout with minimal fatigue.
- Aqua fitness can improve or at least maintain bone density, since you can do basic impact movements without pain or restrictions

from doing those same movements on land.

- The body’s muscular range of motion is improved in water, and this allows you to work muscles rarely used or underused on land.
- Aqua fitness exercises improve core abdominal muscle strength since the body automatically works to stabilize vertical alignment.
- The pressure of the water on the body improves circulation and helps decrease water retention.
- While you will still sweat while working out, the water acts as a natural cooling agent and makes it feel like you are not working as hard – even has you are!
- Being able to swim is not a requirement, as nearly all movements are done standing in shallow water.

Where to Begin

There are three formats to the aqua fitness program: cardio, light cardio, and intense cardio. What you choose depends on your overall fitness or abilities as well as your fitness goals.

- **Cardio:** These classes offer exercise that builds cardio endurance, muscle strength, and coordination. The sessions are geared toward those that would like a good workout at a pace that is lively and robust. Movements include aerobic strength and conditioning in a variety of formats. These classes are designed to meet most exercise goals. Cardio classes are offered at the Bay Club Pool from 8:30-9:30 on Monday, Wednesday, Friday, and from 8:30-9:30 on Saturday at the Fitness Pool.

- **Easy Does It (light cardio):** For those that have movement or skill restrictions and would like a slower, less intensive workout will benefit from this class. These include all the components of the cardio classes, just at a more manageable pace. These classes are offered at the Fitness Pool on Tuesday and Thursday from 9:45-10:30.

- **Intense Cardio:** This boot-camp-like workout is designed for those who would like to pump up their training regimen and engage in high cardio, high intensity exercise. These sessions likewise have all the components of the cardio workout, but at a more intense level. These classes may include deep water exercises. Classes are offered at the Fitness Pool on Tuesday and Thursday from 8:30-9:30.

For more information, you can email the aqua fitness team at CLAquaFitness@gmail.com or you can contact the 2025 instructors. We look forward to seeing you in the pool!

Faith Moore 252-945-9237
 moref@hotmail.com (Cardio; Easy Does It)

Mona Russell 617-504-1348
 mona.russell@verizon.net (all formats)

Linda Mallory 410-903-4209
 teach10@verizon.net (all formats)

Stephanie Perkins 315-868-2332
 perkins_s@gmail.com (Cardio; Easy Does It)

MJ Peters 252-975-1742
 peters4961@gmail.com (Easy Does It)

Format	Pool	Mon	Tue	Wed	Thu	Fri	Sat
Cardio	Bay Club Pool	8:30-9:30		8:30-9:30		8:30-9:30	
Cardio	Fitness Pool						8:30-9:30
Intense Cardio	Fitness Pool		8:30-9:30		8:30-9:30		
Easy Does It	Fitness Pool		9:45-10:30		9:45-10:30		

Helen Sommerkamp Editor Emeritus –The Landing

By: Bill Staton

We lost an exceptional lady recently
– Helen Sommerkamp Inman

I knew...

- her through Beaufort County Community College
- she taught school
- she had traveled the world
- she was newspaper lady (Pamlico News and The Washington Daily News)
- she gave birth to a library in Aurora
- she was an Aurora fossil festival master

- she was a member Emeritus of the Beaufort County Community Foundation Board of Directors.

- she had the interests of Beaufort County’s youth at heart

- she was someone a normal human could NOT say “No” too.

So, when she was looking for a new Editor for “The Landing”, I knew what my next task was going to be.

I remember her as elegant, old school, and principled. She was always dressed and coiffed, even without the elbow length white gloves. Old school? You bet! She would craft articles in long hand and put them

in your paper box- like it used to be and how she liked it. As for principles, she would see a need and make it her new goal to “make a difference”, whether it was for an organization or a person.

One of her proudest accomplishments was starting the Beaufort County Community College (BCCC) Cypress Landing Scholarship Endowment in 2007, through a communitywide fundraising effort. Many past and present CL homeowners have contributed to this scholarship endowment which is worth over \$155,000 today. So far, the endowment has provided 49 scholarships totaling \$21,859 to students who might not have had access to education otherwise.

Donations in the Memory of Helen Sommerkamp Inman to the Cypress Landing Scholarship Endowment can be made by using this link: Funds – Treasured Memories Community Funding, or by sending a check to Beaufort County Community College Foundation, 5337 US Highway 264 East, Washington NC 27889. Earmark the check for the Cypress Landing Scholarship Endowment.

PITT COUNTY SENIOR GAMES–2026 RESULTS

Cypress Landing residents competing in the 2026 Senior Games in Greenville in April came away with a lot of gold, silver and bronze medals in three different activity genres. The table below is a summary of results. Note that when an age difference exists, the older player must play down to lower age group.

TABLE TENNIS	BRACKET	NAME	GOLD	SILVER	BRONZE
Singles	90-94	George Cumpsten	X		
	80-84	Dave Grahek	X		
	75-79	Randy Pendergast			X
Doubles	80-84	George Cumpston	X		
	80-84	Dave Grahek	X		
	75-79	Randy Pendergast		X	

PICKLEBALL

Doubles	70-74	Gail Baird	X		
	65-69	Larry Bezrouch		X	
	55-59	Cathy Wheeler	X		
	50-54	Chip Wheeler	X		
	75-79	Jim Wyatt	X		
Mixed	50-54	Corina Bezrouch		X	
Doubles	50-54	Kursten Cofer		X	
	65-69	Larry Bezrouch	X		
	70-74	Pat Kinlaw	X		
	55-59	Cathy Wheeler	X		
	55-59	Chip Wheeler	X		
	80-84	Jim Wyatt	X		

VISUAL ARTS

Water Color		Pat Kinlaw	X	X	X
-------------	--	------------	---	---	---

The Landing Staff

Co-Editors

Dave Grahek & Bill Staton

CHAIR

Fran Monaco

LAYOUT/GRAPHIC DESIGN

Barbara Van Vliet

COPY EDITING & PROOFING

Cindy Batson, Lauri Heely,

Amy Jackson, Anita Kohlin,

Carol Gleason, Fran Monaco,

Gail Hancock, Melanie Wilson

E-mail all articles and pictures to the editors at

editor.thelanding@cypresslanding.com

Standing HOA committees have priority to print their articles and pictures. We also invite other Cypress Landing groups and individuals to contribute.

Submitted material may be altered by the editorial staff who is charged with publishing a community newsletter to be shared with potential residents.

Issues of the Landing are published in winter, spring, summer, and fall. Issues can be read online by visiting our website at www.cypresslandingnc.com

The Landing is the official newsletter of
Cypress Landing Master Homeowners
Association

Ready to Showcase the Best of Cypress Landing?

Ready to show off the best of Cypress Landing? Our Discovery program invites lively, enthusiastic homeowners to become ambassadors and welcome potential new neighbors! Imagine pairing up with visiting potential home buyers for a round of golf, a boat ride, a friendly tennis or pickleball match, dinner in Washington, or drinks at the Iris Lounge. You'll be the insider sharing all the secrets that make Cypress Landing the ultimate place to live and answering their questions about the community. No need to give them a community tour, the realtors handle that and home showings.

Want to join the fun as a Discovery Ambassador? If you're outgoing and love golf, boating, tennis/pickleball, or any community activity, we want you! Just a couple times a year, you'll spend a few hours making a guest's day special. We cover the cost of golf and cart, boat owners are reimbursed for gas, and drinks at the Iris Lounge are on us. When it's time for dinner out, everyone goes Dutch treat—just good company and plenty of laughs!

Ready to dive in or have questions? Fill out the form below and return it to the HOA office or email to the Marketing chair, julie@accentuatePR.com. Get ready to make memories, welcome new friends, and be part of something truly special!

Cypress Landing Discovery Ambassador Program

Names: _____

Phone #: _____ Email: _____

I/We are willing to participate in the following way:

Activities:

___ Golf—note handicap(s) or skill level(s) _____

___ Boating (you must have a boat)

___ Tennis (circle your level: beginner/intermediate/advanced)

___ Pickleball (circle your level: beginner/intermediate/advanced)

___ Dinner/show them around Washington

___ Iris Lounge

It's Back! Brighter & Better



Cypress Landing's *new & improved* **BUSINESS DIRECTORY**, featuring trusted area service providers across a broad array of businesses, is now available in **full color online and print.**

NEW

New & Improved **FULL-COLOR** Business Directory Includes:

- Important Emergency, Medical & HOA Contacts
- Home and lawn repair & maintenance
- Automotive
- Health & Beauty
- Realtors
- Restaurants/Catering
- Legal, Finance & Investment
- Marine Services & MORE!

Encourage your top service providers to advertise

Ad space is still available in a special insert coming out this summer.

For ad info, contact Cypress Landing Marketing:
fereal365@outlook.com or
julie@accentuatePR.com.

3 Ways to Get Your Copy:

1. **ONLINE** - go to: <https://cypresslanding.com/business-directory/>
2. **SCAN** QR code & click link to have on your phone anytime, anywhere!
3. Grab a **PRINT** copy at the HOA Office, Marina, or Golf Course.



New Cypress Landing Logo & Brand Guide Files are Here

By Julie Shepherd, Marketing Committee Chair

Your search for a crisp, high-resolution copy of the Cypress Landing logo is over! The Cypress Landing Marketing Committee has updated and standardized Cypress Landing's logo, created a new tagline, and created a brand guide for proper use of the logo. A unified, professional, and consistent brand image across social media, marketing, signage and print builds recognition and trust and increases efficiency. Adhering to a brand guide for logo use is standard operating procedure for professional organizations.

Logo use must comply with color, font, and usage guidelines detailed in the brand guide and available online. The stylized name can be used with or without the iris and tagline.

Per HOA Board Policy, all items featuring the logo must be approved by the Community Association Manager (CAM) or designee BEFORE publication or production. Questions or modification requests should be directed to the Marketing Committee via Marketing Chair, Julie Shepherd, 847-275-3643, julie@accentuatepr.com or the HOA office.

Where to find the logo artwork and brand guide

Download the Brand Guide and logo files here: <https://www.cypresslandngnc.com/board-committee-info/>. Choose HOA Policies/Branding Guidelines and the needed files. Contact the Marketing Committee if you require specific file formats not posted.

Existing logoed merchandise or signage

Existing merchandise and signage may remain in use until supplies run out or they need replacement. All new products must follow the brand guide and be approved before production.

Templates

Templates for documents like letterhead, meeting minutes, and email signatures will be provided to Committee Chairs when ready.

Examples of discontinued/non-compliant logos:

